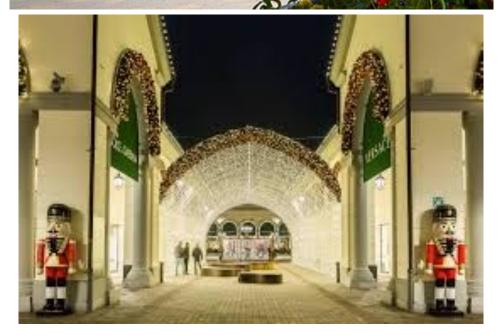


SERRAVALLE







Serravalle Outlet

Well know as the Serravalle Outlet Village, this Designer Outlet is a large shopping village near Serravalle Scrivia. It rises between the slopes of the Ligurian Apennines and the beginning of the Po Valley, immersed in the Gavi Hills. Located in the province of Alessandria, it is also easily reachable from Genoa.

The only Outlet Village in Piedmont of the English circuit McArthurGlen, the Serravalle Designer Outlet is one of the most popular Outlet Village near

Alessandria and Genoa. It was one of the very first Outlet Centers to open in Italy and is considered today one of the largest Outlet Village in Europe.

Phone +39 0143 609000

Day off never

From 10.00-20.00

VICOLUNGO







Vicolungo Outlet

Vicolungo The Style Outlets, where shopping, entertainment and

relaxation combine to satisfy all your desires. The place where quality, style and value for money meet, with 150 prestige brand stores: men's, women's and children's clothing, sportswear,

accessories and cosmetics with 30% to 70% discounts all year round.

Moreover, to make your shopping day even more of a pleasure, Vicolungo The Style Outlets houses art exhibitions, events and activities designed to involve the whole family.

Phone +39 0321 835032

Day off never

From 10.00-20.00

Piazza Santa Caterina 1

MILANO



Milano Duomo:

The Duomo, besides being an artistic monument, is a privileged place of prayer. The Cathedral is strongly linked to memory and to the Magisterium of the Bishops who have succeeded to the Throne of St. Ambrose and to the history of the millions of faithful who collect their thoughts there each year to celebrate the Sacred Mysteries.

The Cathedral is the Mother Church of the Diocese, which has a symbolic exemplary function both with regard to the life of religion in the city, and with regard to diocesan activity. Liturgical activity is the true essence of the Cathedral: the Duomo is the heart of liturgical tradition which, referring to the figure of St. Ambrose, is an expression of the tangible form with which the apostolic tradition is deeply rooted and has developed over the centuries in the Church of Milan. In the Duomo, daily liturgical worship is practiced in many different forms: not only celebrations of the Eucharist, but also, because of the constant presence of the Metropolitan Chapter, the Liturgy of the Hours, as preparation for and prolongation of the Eucharist.

Milano Galleria Vittorio Emanuele II:

The Galleria Vittorio Emanuele II is Italy's oldest active shopping mall and a major landmark of Milan, Italy. Housed within a four-story double arcade in the center of town, [1] the Galleria is named after Victor Emmanuel II, the first king of the Kingdom of Italy. It was designed in 1861 and built by architect Giuseppe Mengoni between 1865 and 1867.

The Galleria is often nicknamed il salotto di Milano (Milan's drawing room), due to its numerous shops and importance as a common Milanese meeting and dining place.

As of 2013, the arcade principally contains luxury retailers selling haute couture, jewelry, books and paintings, as well as restaurants, cafés, bars, and a hotel, the Town House Galleria. The Galleria is famous for being home to some of the oldest shops and restaurants in Milan, such as Biffi Caffè the Savini restaurant and the Art Nouveau classic Camparino. In 2012, a McDonald's restaurant was prevented from renewing its tenancy, after 20 years of occupancy. The restaurant contended that it was the only tenant to be denied the right of first refusal on its new lease, and that the public tender to replace it was "unfair". McDonald's sued the landlord—the city of Milan—for €24 million in damages, alleging that the loss of the lease will deprive McDonald's of €6 million per year in sales. During its last few hours of operation, the restaurant offered free food and

drink to over 5000 customers. The McDonald's restaurant was replaced with the gallery's second Prada store. McDonald's renounced its suit against the City of Milan after receiving the opportunity to open a new restaurant in a nearby area



A A

Milano La Rinascente

MILANO

La Rinascente is a collection of high-end stores with Italian and international brands in fashion, accessories, beauty, homeware, design and food. It operates eleven stores in Italy, including two flagship stores in Rome and one in Milan.

In 1865, brothers Luigi and Ferdinando Bocconi opened in Via Santa Radegonda, Milan the first shop in Italy that sold ready-to-wear clothing and by the following year they employed over a hundred workers to manufacture ready-to-wear suits for men. Between 1872 and 1876, they set up branches in Via del Corso in Rome as well as in Genoa, Trieste, Palermo and Turin. In 1877 they opened the department store Aux Villes d'Italie ("To the Cities of Italy") at the Hotel Comfortable. This was the first of its kind in Italy and conceived following the model of Aristide Boucicaut's store Le Bon Marché in Paris that Émile Zola made famous in his 1883-novel Au Bonheur des Dames. In 1880, the store took the Italianized name Alle città d'Italia and in 1887 a new store designed by Giulio De Angelis opened in Rome in Piazza Colonna while in 1889 the new building of Piazza Duomo in Milan designed by Giovanni Giachi opened its doors.





. Milano Via della Spiga

Via della Spiga (literally "Alley of the Ear") is one of the Italian city of Milan's top shopping streets, forming the north-east boundary of the

luxurious Quadrilatero della Moda (literally, "fashion quadrilateral"), along with Via Monte

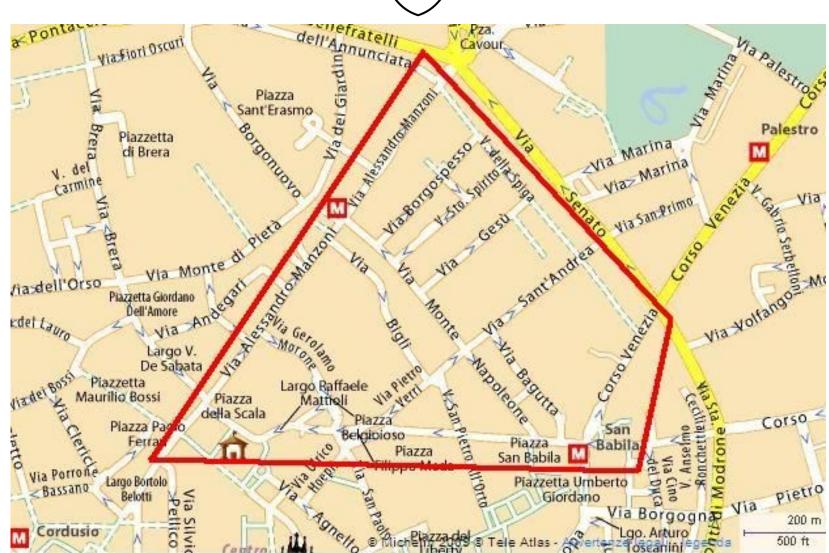
Napoleone, Via Manzoni,

Via Sant'Andrea and Corso Venezia.

MILANO

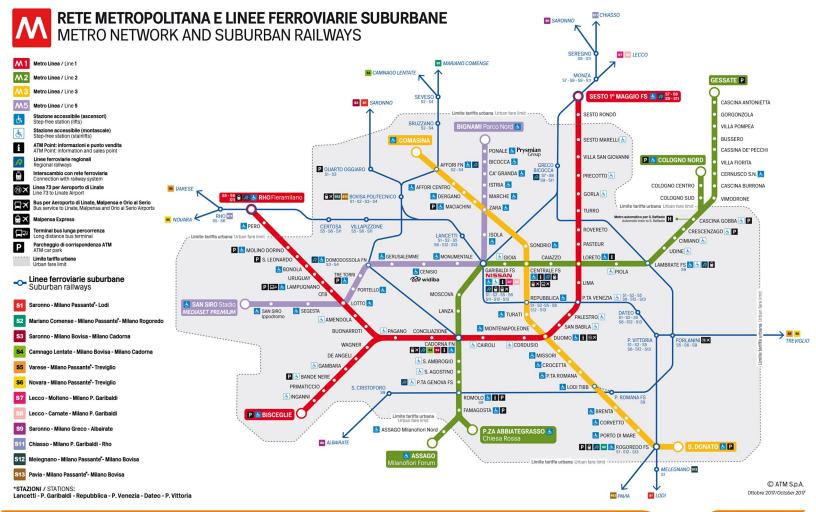
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Milano fashion district



UNDERGROUND TRAIN MAP

MILANO



LUINO







. LUINO MARKET

Luino, a pretty little town on the shore of Maggiore Lake, can be reached by car from Gambarogno, passing through the customs checkpoint at Dirinella, or by boat from Locarno, Ascona or Brissago.

Goods of every kind can be purchased from its internationally renowned market: from groceries to clothes, flowers and accessories of different types. There are always a large number of stalls selling fresh cheeses, cold meats and lake fish, as well as seasonal fruit and vegetables. Visitors will also find clothes of all kinds for sale, from jeans to jumpers, pyjamas, socks, tights, shoes, underwear and hats. There is also an extensive selection of leather goods, such as bags of different shapes and sizes, belts and jackets, and all sorts of accessories. Other stalls sell buttons, cotton thread in all the colours of the rainbow, fabrics and yarn for sewing and knitting, as well as cutlery, ladles, whisks, coffee grinders, etc., for the kitchen. There is also a good selection of beauty products and cosmetics. Imported goods must comply with customs regulations: see the information on customs clearance.

Wednesday from 8:00 a.m. to 4:30

ASCONA



SHOPPING CENTER ASCONA



Shopping lovers, even those who just like to browse, will not be disappointed when visiting Ascona. The city, known for its artists and flair for the fashionable, is full of unique shops and boutiques that will delight even the fussiest of shoppers. Ascona is famous for its up-scale clothing and footwear shops carrying the newest designs from some of Europe's most well-known and most promising new designers. Leather goods and jewelry are popular items here as well. The city's old downtown is full of places to browse, and one could make a nice

afternoon visiting the area's shops and quaint cafés.

In addition to clothing, Ascona also has a number of furniture and gift stores selling one-of-a-kind items. Many of these shops offer shipping for customers who purchase things too large, or too fragile, for them to bring home. Shoppers may also want to take a look at Ascona's wine and gourmet shops for special souvenirs and gifts for friends back home.

LOCARNO





LOCARNO SHOPPING CENTER

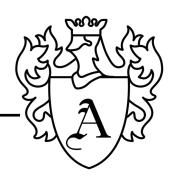
Every Thursday (every 15 days in winter) the Piazza Grande is filled with stalls selling all kinds of products. What is very particular and characteristic are the stalls that sell local handmade crafted products: fabrics, products in wool, ceramics and wooden objects.

Ticinian gastronomy can also be found at the market, like our farmers' fresh cheese, eggs, fruit and vegetables. Vendors who offer second hand merchandise, like disks, books, music tapes and clothing can also be found.

LORO PIANA







• OUTLET LORO PIANA

EMAIL CONTACT: customerservice.eu@loropiana.com

TELEPHONE CONTACT: +39 02 7780 2800 from Italy

800 925 545

Opening hours: (Monday to Friday, except public holidays, from 9 to 18)

Shop Loro Piana

Via per Valduggia 22 13011 Borgosesia (VC) Italia

30 minutes from Stresa